

Jesus-centered leadership brings...



Clarity
Confidence
Courage



2022 Ministry Report



I am Courageous



Shawn James,
Executive Class 56



"My Arrow experience impacted my life by simply being a safe but not soft Jesus-centered community at the perfect time in my life and leadership. It was a beautiful gift I will always cherish."

Heather Welch, Executive Class 56

From the President

As chaos, complexity and change become constants all around us, we are focused more than ever on developing Jesus-centered leaders who have clarity, are confident in their calling and skills and are emboldened with courage to face today's challenges.

The world needs more Jesus-centered leaders if we are to see revival, to replace retiring leaders and to avoid failures of character. This is why over this next year we are

- Accelerating deep transformation in 300 leaders;
- Encouraging, equipping and engaging 400 alumni;
- Resourcing thousands of leaders through Arrow's programs and services;
- Expanding global impact in two new countries; and
- Intentionally positioning the ministry for the future.

Please know your prayers and partnership are essential!

Thankful to the One who can do more than we ask or imagine,



Dr. Steve A. Brown
President

Board of Directors

Miller Alloway

Chairperson

Aklilu Mulat

Vice-Chair

Keith Anderson

Rev. Sam Chaise

Heather Cova

Peter Huizinga

Janet Johnson

Rev. Jay Lee

Rev. Jonathan Scott

Executive Team

Dr. Steve Brown

President

Dr. Rick Franklin

Vice President

Dr. Sharon Simmonds

Director of Programs

Tarra Wellings

Director of Operations

Dr. Taylor Williams

Director of Engagement

Jesus-centered leadership brings...

CLARITY

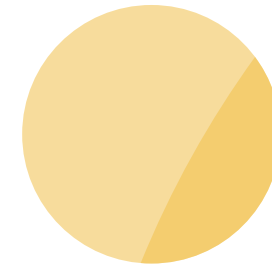
Did you know

- We hosted **11 cohorts** of the **Arrow Leadership Program™**.
- We created virtual and hybrid models alongside in-person intensives.
- We developed a new **virtual Sharpening Leaders Initiative** for leaders across North America and internationally.
- We will continue to offer in-person cohorts to maximize face-to-face impact as well resource leaders from around the world who particularly appreciate our virtual cohorts.



“God has shown me my true identity in Him. He has equipped me with new skills that have completely changed me and shaped the way I live and lead.”

Jon Epp, Emerging Class 53



Clear Impact 2021 – 2022



286

Jesus-centered leaders deeply impacted through Arrow's transformational programs.

256

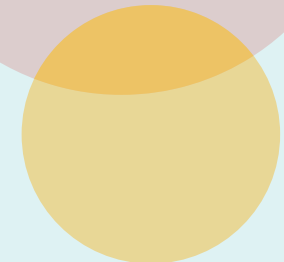
Christian leaders personally poured into through coaching, small groups, consulting and development plans.

1,875

Leaders serving in over 40 churches and organizations resourced and developed through Arrow's workshops, seminars and webinars.

11,609

Leaders sharpened through Arrow's printed resources, monthly blog and social media.



Jesus-centered leadership brings... CONFIDENCE

Did you know

- We provided personalized coaching for nearly **100** leaders over the last year.
- We equipped **74** mentors serving leaders in the **Arrow Leadership Program™**.
- We engaged **4** mentors serving Christian business owners through **Arrow Entrepreneur™**.
- We helped **2** churches, **1** denomination and **1** ministry organization sharpen their strategic direction.

How Arrow coaches are pouring into leaders

"My Arrow coach has helped me take a hard, honest look at myself and how God cares for me. **Our coaching connection is the most refreshing time of my month.** Her questions challenge my spiritual journey and help me to center my life on Jesus.

She has a kind and gentle heart and a way of speaking that is encouraging, safe and **challenges me to grow in ways that I need without feeling overwhelmed.** Her wisdom, discernment and the quality and tenor of questions she asks have impacted my life greatly. She has been a real gift to me."

From an appreciative Arrow leader.

"Every aspect of the program has helped me grow in my relationship with God, myself and others. God provided what I needed, not what I wanted, making my experience powerful and rewarding. Even my staff have seen my growth and how my confidence has changed this past year."

Ketsia Diaz, Emerging Class 55

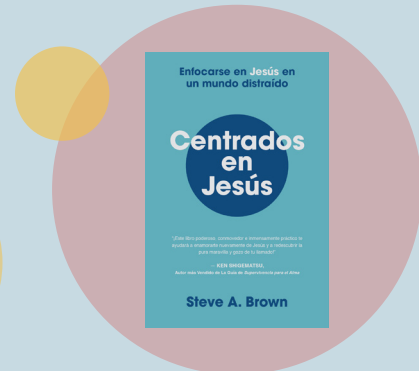
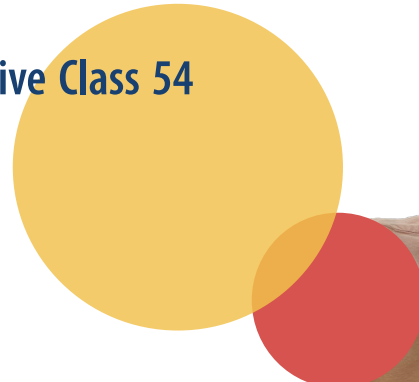


Jesus-centered leadership brings... **COURAGE**



“I feel like God was speaking to me very loudly about courage from the beginning to the end of my Arrow experience. God persists in calling me to be courageous and confident in my leadership.”

Jennifer Reid, Executive Class 54



Did you know

Steve Brown's book, **Jesus Centered**, is now available in **French** and **Spanish**, bringing hope and courage to Christians in several new countries.

We are also excited about the official launch of **Arrow Peru**. Several years in prayer and preparation, Arrow Peru provides the first Spanish-speaking program as part of the 12-country Arrow Alliance.

We continue to move closer to launching **Arrow Switzerland**. In addition to providing virtual and in-person workshops for Swiss leaders, we helped identify a new director for a Swiss French Arrow Program, resourced the development of a new Swiss board of directors and established a timeline for launching the new program in approximately 18 months.

Our impact continued to grow as we sharpened leaders from the Netherlands, UK, Germany, Romania, Latvia, Mexico, Guatemala, Columbia, Puerto Rico, Dominican Republic, Central Asia, South Sudan and Zimbabwe.

Arrow also now partners with **21 ministries** and **11 Christian seminaries and universities** across North America.

Jesus-Centered Leadership



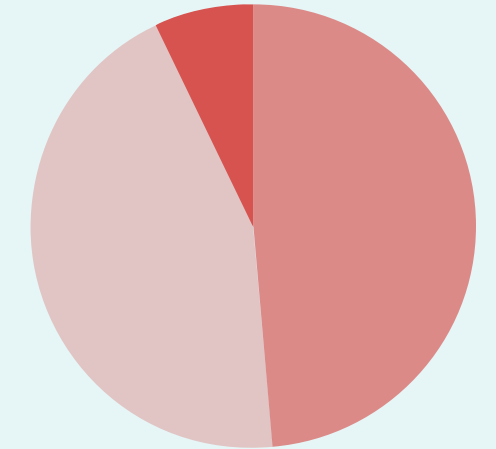
“Becoming a Jesus-centered leader and understanding and exemplifying his character has been most impactful for me. I am growing in who I am in Christ and understanding my calling. And I am embracing all God created me to be.”

Rohan Gage, Executive Class 59

Clear Stewardship

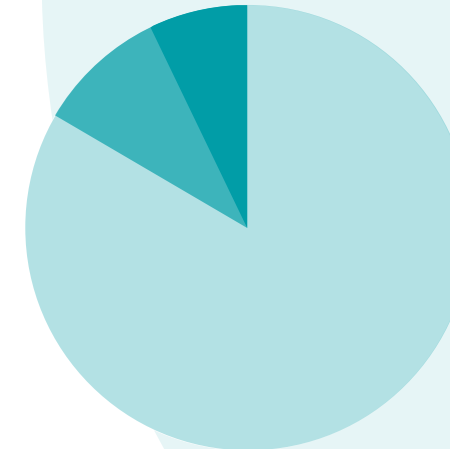
Revenue

Donations, Grants & Subsidies	\$ 767,000 (43%)
Program Fees	\$ 886,000 (49%)
Leadership Initiatives	\$ 143,000 (8%)
Total	\$ 1,796,000



Expenses

Ministry Programs	\$ 1,408,000 (80%)
Administration	\$ 202,000 (12%)
Fund Development	\$ 147,000 (8%)
Total	\$ 1,757,000



Surplus:
\$39,000

Figures are rounded to the nearest \$1,000. Audited financial statements are available upon request. Arrow Leadership is a member in good standing with the ECFA and CCCC.



Jesus-centered leadership changes everything...



Emerging Class 57 Leaders

-  [Arrow Leadership](#)
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