

Creative Intern - Marketing

Category: Part-time Internship

Location: Abbotsford, BC

Reporting Relationships: Director of Operations

Make a Kingdom Impact!

Arrow Leadership Ministries exists to develop Jesus-centred leaders to be led more by Jesus, lead more like Jesus and lead more to Jesus through providing transformational programs, producing exceptional leadership resources and sharpening leaders globally. Arrow Leadership is based in Abbotsford, BC and has deeply invested in thousands of leaders serving in church, parachurch, non-profit and marketplace roles in Canada, the US and around the world. For more information, please visit:

www.arrowleadership.org

Position Overview

Creative Intern – Marketing

Arrow Leadership Ministries develops Jesus-centered leaders for transformation and Kingdom impact. Sharing this story to engage and inspire opportunities for new program participants and ministry partnerships is integral to our ministry. The Creative Intern will be part of a high-energy team committed to developing unique and inspiring strategies to achieve Arrow Leadership's mission and strategic goals

Distinguishing Characteristics

Arrow's values are the distinguishing characteristics we seek to identify, encourage and develop in all team members:

- Kingdom first
- Purposefully relational
- Cultivating trust
- Wholehearted service
- Intentionally collaborative

Key Requirements

- The successful candidate for this position must be willing to affirm without reservation the Arrow Leadership Statement of Faith as well as sign and abide by the Arrow Leadership Code of Conduct.
- Recently graduated from or enrolled in the third or fourth year of a Bachelor of Arts in Marketing and Communications (or equivalent) program.
- Portfolio of work demonstrating proven skills in Marketing and Communications.

Internship Role and Responsibilities

The Creative Intern will work collaboratively with the Director of Operations on various projects and develop skills in the following areas:

Communications and Marketing

- Strategic input and development of Arrow's Marketing Plan
- Design and delivery of marketing content for social media, website, blog, digital and print platforms
- Analytic analysis and strategy development to increase engagement on all platforms
- Collaborate with the Marketing and Resource Teams to develop clear strategies to promote Arrow's programs, resources and services
- Collaborate with the Program and Engagement Teams to refresh and create content for various communications
- On-site attendance at the Arrow Leadership Program to generate social media content through video and photography

Collaboration with Marketing Team

- Monthly marketing meetings
- Attention to priorities, workflow and follow up to ensure all commitments are met
- Proactive solutions and problem solving to provide resolutions
- Fostering a positive and collaborative work environment to support and help one another
- Special projects as required

Arrow Team Participation

- Weekly team meeting, Bible study and devotionals
- Engage in team prayer
- Participate in Arrow programs and events as requested

Reporting

The Director of Operations provides oversight for the Intern Program at Arrow Leadership. Each intern will report directly to the Director of Operations with collaborative input from the relevant leadership team members engaging and interacting with the intern.

Compensation

The internship program is designed to provide a deep investment in the interns and offers significant development opportunities, therefore, compensation is based on the provincial minimum wage.

Please respond with a letter of introduction and resume to careers@arrowleadership.org.