



Developing Leaders for Kingdom Impact.
Connecting the Dots.

A Message from the President.

“

I loved doing Connect the Dots when I was growing up. Number by number I would connect each dot with growing excitement as the picture began to come into focus. With the last dot connected, I would realize that every dot mattered and I would see the full picture. ”

Our 2017 Ministry Report is filled with many “dots” of ministry activity. Through the **Arrow Leadership Program** and our new **Sharpening Leaders Initiative** we developed more Christian leaders than ever before in Arrow’s history.

We also launched several new leadership resources and provided training, coaching and consulting to equip more Jesus-centered leaders in a wide range of ministry contexts across the US and Canada. In addition to our on-

going work with the ten-country Arrow Alliance, we were also directly engaged in sharpening leaders globally in South Africa, Switzerland, Czech Republic and the Netherlands.

As you read and follow each “dot” of leadership development in our 2017 Annual Ministry Report, you will begin to see the big picture coming into focus. All these dots are connecting together to help address our desperate need for revival in the Church, spiritual awakening in our

land and practical expressions of God’s love, truth and care around the world.

Your prayers and support are critical to connecting the dots of transformation in leaders’ lives and increased Kingdom impact through their ministries. Thank you!



Steve Brown

DR. STEVE A. BROWN, PRESIDENT

Connecting the Dots.



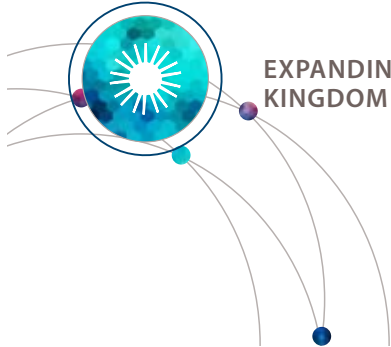
TRANSFORMING
LEADERS



SHAPING
MINISTRIES



EXPANDING
KINGDOM IMPACT



Do you have a heart for the homeless? Do you yearn to make a difference in the life of a child living in poverty here or abroad? Do you recognize the need to reach tomorrow's leaders by impacting students today? Do you value the incredible opportunities of local churches to influence their communities for Christ?

No matter how you seek to influence the world around you, Arrow Leadership is busy at work shaping and polishing ministry leaders in each of these areas.

That's the bigger picture you're a part of through your interest, prayer and partnership with Arrow Leadership.

Leaders' lives are regularly shaped and transformed through our programs and

resources as you can see in the stories and quotes in this year's ministry report. But look closer and you'll see an overflowing influence from a transformed Arrow leader to their ministry that ultimately leads to an even greater impact for God's purposes and plans in neighborhoods, cities and areas across North America and around the world.

“

You're a vital and critically important part of Arrow Leadership's impact through your interest, prayers and partnership. ”



Connecting to Impact.

Leaders transformed. Ministries sharpened. More people impacted by the Gospel. Here are just a few of the stories from leaders about how their lives and leadership are transformed by their Arrow experience.

“

Arrow is an amazing program that deals with such deep and holistic training for Christian leaders. It's not just tools and techniques, it's getting to the heart of your own experience with the Lord and helping you heal deeply to minister and lead out of a place of strength, and to really know who you are. Arrow increased my confidence as a leader and helped me trust my own leadership and step into something new. I left feeling like, 'I have what it takes.' ”

BECKI LEE, NATIONAL STUDENT LINK DIRECTOR, ATHLETES IN ACTION



98%
OF PARTICIPANTS

are immensely impacted by the Arrow Leadership Program in a positive and transformative way.





“

As a result of the Arrow Leadership Program, I've definitely been stretched. I could either shrink into my own little corner or choose to be bold and proceed knowing God is in control. I am confident that His call on my life is to go boldly where He leads me. ”

JOANNE LOUANGAMATH, THE SALVATION ARMY

“

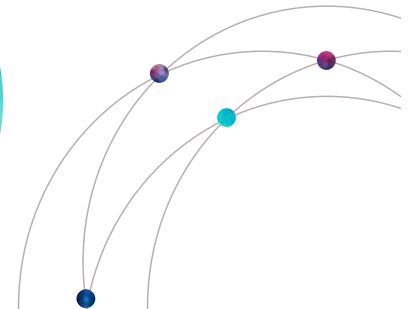
I'm much more secure in who God has shaped me to be. And at the deepest level, the difference Arrow makes in the personal identity of a leader has a tremendous impact on the hundreds or even thousands of people each leader interacts with. Investing in one person's leadership identity is impacting perhaps thousands of people indirectly. ”

STU DAVIS, SPRINGS MISSION (COLORADO SPRINGS)



 **84%**
OF PARTICIPANTS

have their identity significantly and securely more anchored in Christ as a result of the Arrow Leadership Program.

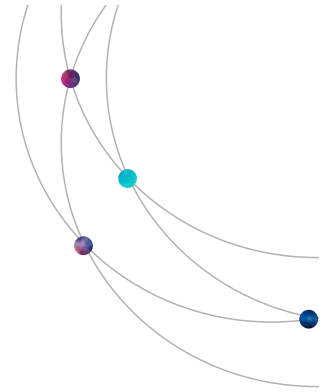




“

The Arrow process has sharpened me. I am a better leader in my house, in my office, and in my church, and the lasting effects of that are surely eternal. The journey also helped me grow my trust in God and it has been an amazing confidence boost to know I don't have to rely on my knowledge, strength, gifts, etc., but can rely on the One who stands behind me. ”

CORY REGIER, CEO, MENNONITE TRUST LTD.



“

As a result of the Arrow Leadership Program, I became better able to live out of strengths more confidently and address weaknesses more strategically. As well, the 'safe harbor' environment of Arrow has translated into my present life and has really been helping me. There is a bigger world out there, and I need to be aware of what's going on around us outside and how we connect with people and create a sense of togetherness in the bigger Kingdom of God. ”

SEAN CULLEN, NATIONAL DIRECTOR, POWER TO CHANGE STUDENTS





“

When people ask me about Arrow, I say that the spiritual restoration and freedom I experienced from severing my ‘bungee cords’ made the entire cost worth it. But by far, the greatest evidence of the change in my life and leadership is when those around me have reflected to me that I seem more Christlike. ”

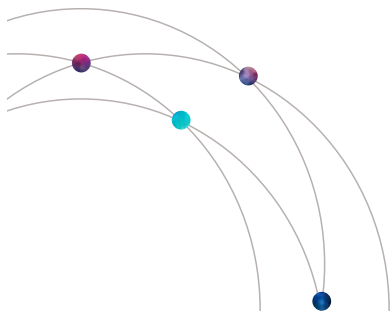
DANNY FERGUSON, DIRECTOR, LANGLEY YOUTH UNLIMITED

 **81%**
OF PARTICIPANTS

are living significantly more
freely in Christ as a result of
their Arrow experience.

 **73%**
OF PARTICIPANTS

demonstrate significantly
better core leadership skills
after their Arrow experience.



Connecting Impact to Exceptional Resources.



Who Am I?

Arrow Leadership's ability to develop Jesus-centered leaders is exponentially multiplied through our printed and digital leadership resources. In addition, our executive coaching, consulting and assessment services support churches, non-profits and seminaries.

A significant highlight in 2017 was the publication of *Who Am I?*, a 22-day devotional steeped in biblical truths and focused on anchoring our identity in Christ.

Leading Me

Now in its second printing, Dr. Steve Brown's book, *Leading Me*, continues to impact ministry teams and leaders around the world.



“

I am **LOVING** this devotional! Just what I've needed during this season. It's so great at building and strengthening my core spiritual foundation. I love the questions at the end of the Bible reading. ”

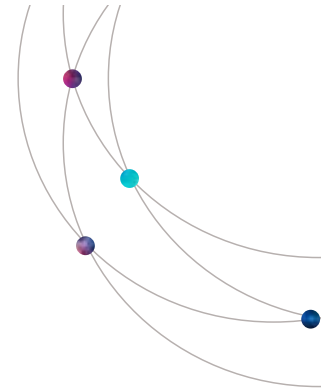
Connecting with Leaders Globally.

2017 marked a year of unparalleled opportunity to sharpen leaders globally. With training opportunities for ministry leaders serving in Switzerland, Hungary, Austria, the Netherlands, Czech Republic (*pictured here*), Slovakia and South Africa, Arrow's influence and impact stretched around the world.

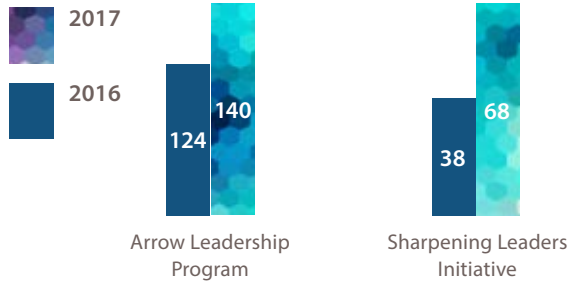
Additionally, the Philippines launched a new Arrow Leadership Program, making it the newest country in the Arrow Alliance and the first country in Asia. Through the Arrow Alliance, a new initiative was also launched to start Arrow programs in the developing world, further expanding Arrow's ability to develop Jesus-centered leaders globally.



Connecting Impact with Growth.

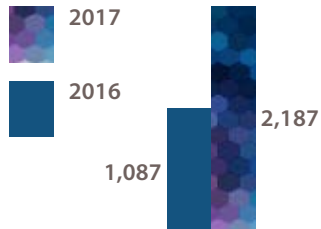


Leaders Intensively Developed



2017 has been a year of significant growth as we launched a new program—the **Sharpening Leaders Initiative**—and doubled the number of emerging classes of the **Arrow Leadership Program**. Additionally, we experienced unprecedented impact sharpening Christian leaders through speaking engagements, conferences and training seminars. The result? More Jesus-centered leaders who are leading more effectively and having greater Kingdom impact.

Leaders Resourced through Seminars & Workshops



Ministries & Churches Impacted



Speaking Events & Training



Arrow Regional Communities



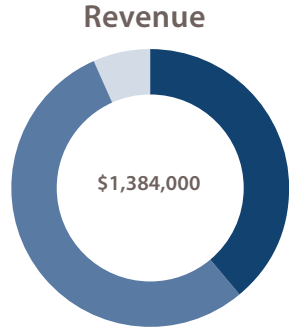
Ministry Partnerships



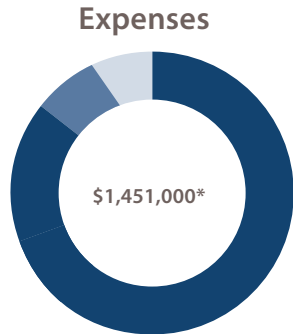
Academic Partnerships



All figures are annual totals at end of ministry year.



● 38% Donations
 ● 52% Program Fees
 ● 10% Resource Sales & Services

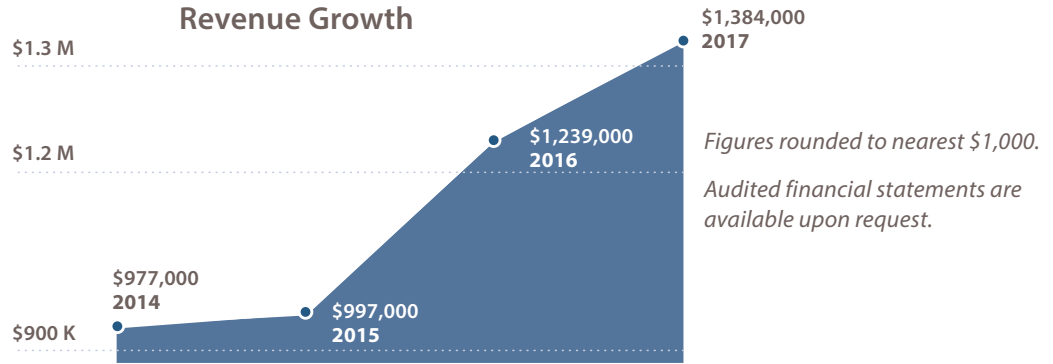


● 82% Ministry
 ● 10% Fundraising
 ● 8% Administration


Connecting with Stewardship.



Faithfully stewarding resources for maximum impact among leaders continues to be an essential priority for Arrow Leadership. We experienced another consecutive year of healthy revenue growth through the generosity of our donors coupled with growth of our programs as well as resource sales and services.



**In light of 5 consecutive years of surplus and the accumulation of reserves, the Board of Directors authorized a one-time investment of surplus funds to support strategic growth to develop more Christian leaders in 2017 and beyond. This investment was planned, pre-approved and continues to keep the ministry debt-free.*



Developing Jesus-centered Leaders.

TO BE

Led More by Jesus.
Lead More like Jesus.
Lead More to Jesus.

THROUGH

Transformational Programs.
Exceptional Leadership Resources.
Sharpening Leaders Globally.

EQUIPPED TO

Influence Society.
Impact Nations.
Reach People for Jesus.



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