

# Lead Different.

**THE EDGE**  
sports & Arts leader



**DR. CALVIN BROWN**  
ARROW LEADER  
PASTOR, COMMUNITY LEADER



# Who We Are.

**We develop Jesus-centered  
leaders to be led more by  
Jesus, lead more like Jesus  
and lead more to Jesus.**

Jesus-centered leadership  
changes everything.



**"GOD TRANSFORMED ME THROUGH ARROW  
LEADERSHIP. I AM LIVING AND LEADING FROM  
A PLACE OF GREATER HEALTH, WHOLENESS AND  
CONFIDENCE IN WHO GOD IS, HOW HE SEES ME  
AND WHAT HE WANTS ME TO DO."**

**LISA PETERS  
TEACHING & WOMEN'S PASTOR  
ST. ALBERT ALLIANCE CHURCH**



# Crucial Need.

Leadership is hard. It's hard to navigate constant change in a chaotic world. It's hard to find perspective and clarity. It's lonely. It's hard to tend your own soul.

Roxanne knew the challenges of leadership, as she recently shared, "I'd gone through a real tough time in leadership. I was in a season of questioning who I was, if I was still gifted in leadership and whether I was effective or not. I had also experienced some hurt in my leadership role.

I think I was also stuck in my relationship with God and I wasn't sure how to get unstuck. I wasn't sure what the blockage was.

I was feeling the need to grow and I prayed to see what the Lord had for me. I sensed I needed the 'character and heart check' Arrow Leadership provides to see if I was at a healthy place or not. I felt this was the Lord's timing and I knew he would provide for me. And then the Lord said, 'I'll provide, just go for it. Take this step.'

God has freed me through my journey with Arrow. The peace I now have with God I didn't even know was possible. It's been amazing to see how God's done so much work in my heart and how there's fruit being produced in other areas of my life. It's freed me in my leadership as well as in my day-to-day life. The intimacy I have with Jesus is different today, I've seen him work in my life in new ways that stem from that peace in my heart."

**ROXANNE KOOP**  
**DIRECTOR OF STAFF DEVELOPMENT**  
**ATHLETES IN ACTION CANADA**



# Grow Your Leadership.

We've come alongside Christian leaders like you for nearly 30 years helping them find clarity and community while growing in confidence, capacity, courage and competence. We develop Jesus-centered leaders to lead differently for Kingdom impact. **Discover how.**

## Free Monthly Blog

Spiritually nourishing and practically helpful posts to lead differently.

## Free Leadership Webinars

Practical, timely webinars from leading experts to sharpen you and your leadership.

## Leadership Tools

The right tools to lead differently, available online or in print.

## Leadership Tune-Up

An online assessment, coaching session and 90-day plan for greater clarity and action.

## Personalized Coaching

Short term and long term, personalized coaching to help break through clutter and confusion to achieve next level leadership.

## Developing Leaders Globally

Equipping leaders around the world through our programs, training and materials. Conducted in cooperation with the 10 countries of the Arrow Alliance.

For more information about the Arrow Leadership Program™ and the resources listed above, please visit our website at [arrowleadership.org](http://arrowleadership.org).

**Over 1,000 leaders have experienced transformation.**

Which Arrow Program stream is best for you?

**Emerging Stream:** Designed for Christian leaders ages 25-40 serving on ministry frontlines in church, parachurch, non-profit and mission roles to sharpen their calling, character and competencies.

**Executive Stream:** Carefully crafted for Christian leaders in senior positions in non-profit, ministry and marketplace settings, focusing on personal, team and organizational leadership to grow capacity and maximize effectiveness.

# Arrow Leadership Program™

**Personal.  
Intentional.  
Transformational.**



# Expanding Impact.

Ask Calvin about his purpose in life, and soon a broad smile stretches across his face complemented by kind eyes with a clear sparkle. “Launching others and enterprises to make a Kingdom difference in the world!” he quickly responds, moving to the edge of his seat as if he’s going to take flight at any moment.

Calvin’s a Pastor. Entrepreneur. Visionary. Coach. Mentor. Speaker. Author. Husband. Father. He’s also an Arrow Leader from Class 22 and a current Arrow trainer. But at his core, Calvin loves Jesus and desperately desires to “intersect culture by redeeming secular space.” Instead of waiting for people to come to him or to Destiny Church (the church he co-pastors and planted 14 years ago), he ventures out to where people are.

His latest endeavor, The Edge Sports & Arts Academy, attracts youth and families from across greater Cleveland through sports programs, camps and the arts. As Calvin explains, “We have an opportunity to shape thousands of youth, to impact them today and in the future by cultivating their character through sports, arts and integrating faith. Every day we see impact in the lives of moms, dads, kids, volunteers—all sorts of people whose lives have been impacted and now they’re impacting others!”

“I praise God for Arrow Leadership—it changed my life!” Calvin is quick to share. “As a result of Arrow, I expected to be launched as a leader, accomplishing big things for God.” But Calvin adds, “God’s done so much more in terms of the influence and the impact launching others in what God has called them to.” Launched to launch others for Kingdom impact. That’s Calvin’s ever expanding impact!

**DR. CALVIN BROWN**  
**CO-PASTOR, DESTINY CHURCH**  
**EXECUTIVE DIRECTOR, THE EDGE SPORTS & ARTS ACADEMY**

# Grow Your Team.

Whether you're leading teams or organizations, Jesus-centered leadership makes a difference. With the pressures of today, it's common for teams to be in tension and organizations to experience mission drift. We get it. We've experienced it. And we've found a better way. Combining effective and practical skills with three decades of seasoned experience, we can help you lead your team and organization toward greater Kingdom impact. **Discover how.**

## Team Tune-Up

Combining an online assessment, coaching session and 90-day action plan to get teams on track for maximum impact.

## High-Impact Workshops

Relevant. Biblical. Practical. We integrate biblical truth, practical application and experiential learning to create impactful sessions for leaders, teams and organizations.

## Executive Performance Reviews

A comprehensive performance review package for high-level leaders that includes a 360-degree assessment, personal interaction, written report and growth steps.

For more information about the Sharpening Leaders Initiative™ and the resources listed above, please visit our website at [arrowleadership.org](http://arrowleadership.org).

## Organizational Consulting

Equipping and empowering leaders and organizations to solve their most pressing issues and bring change for a better future.

## Board Development

Proven methods and materials to sharpen organizational and ministry boards through workshops or individualized coaching.

## Developing Teams Globally

Equipping leaders and organizations around the world to develop healthy teams through our training, materials and resourcing.

**Create a culture of  
Jesus-centered leadership for teams,  
your organization or larger church.**

This program helps organizations transform their cultures, equip their teams and strengthen their leaders over 12 months.

We come to you and your team to guide transformative Jesus-centered learning in your context with a group of 25-50 leaders.

Includes 4 two-day summits, peer learning groups, webinar training and monthly e-resources.

# Sharpening Leaders Initiative™

**A Jesus-centered  
leadership journey in your context.**



# Deep Transformation.

As a gifted leader and dedicated Salvation Army officer, wife and mother, Swetha looked like she had the perfect life on the outside, but she was crumbling on the inside.

She had been selected by The Salvation Army to take part in the Arrow Leadership Program in light of her deep heart for the Lord and compassion for human trafficking survivors in her ministry. But by the time she took part in her first on-site learning experience with Arrow Leadership, Swetha shares, “I was having a huge identity crisis. My life was falling apart as I was trying to hold on and get through.”

“I’d grown up in an abusive home. And in the process of trying to be the peace maker, I was constantly trying to please others and God, but fearful he would be angry or abandon me. By the time I reached Arrow Leadership, my world was crumbling.”

But God met Swetha in a deeply transformative way. “It was at Arrow that I truly understood who I am. During the on-sites, there was a real sense God was so close, his presence was almost tangible.” And in the midst of God’s closeness, Swetha experienced a breakthrough: “I can’t believe how God has softened my heart, which had become hardened learning to survive. I now understand God’s love is more than enough. It’s his love that transforms the hardest of hearts. Love has the power to heal.”

Confident now of who she is and how much she is loved, Swetha is looking to the future to help transform others, “My life ambition is to help people see how deep God’s love is, especially young adults because of how they’re experiencing identity crisis today.”

**CAPTAIN SWETHA VINCENT**  
**INTERNATIONAL SOCIAL JUSTICE COMMISSION**  
**THE SALVATION ARMY**





**“THE DIFFERENCE ARROW LEADERSHIP MAKES IN THE LIFE OF A LEADER HAS A TREMENDOUS IMPACT ON THE HUNDREDS OR EVEN THOUSANDS OF PEOPLE EACH LEADER INTERACTS WITH. DEVELOPING ONE PERSON’S LEADERSHIP IS IMPACTING PERHAPS THOUSANDS OF PEOPLE.”**

**STU DAVIS**  
**EXECUTIVE DIRECTOR**  
**COSILOVEYOU**

## What We Value.

***God’s Kingdom First*** (Isaiah 49:3; Matt. 6:33; 22:37)

*We value building God’s Kingdom for God’s glory.*

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***Being Purposefully Relational*** (Matt. 22:39; 1 Thess. 2:8)

*We value developing deep, intentional relationships leading to heart transformation.*

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***Cultivating Trust*** (Exodus 18:21; Ps. 78:72)

*We value cultivating trust through integrity because trust is the currency of effective leadership.*

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***Wholehearted Service*** (Eph. 6:6-8; 2 Chron. 31:20-21)

*We value serving the Lord wholeheartedly, overflowing with impact and excellence experienced by others.*

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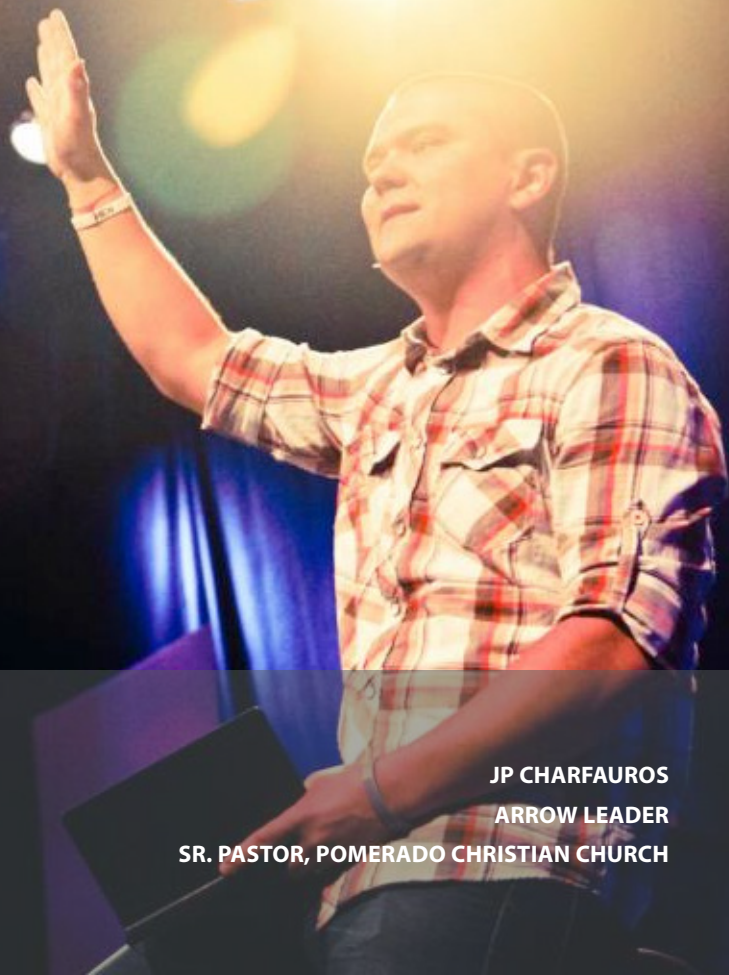
***Being Intentionally Collaborative*** (1 Cor. 12:11-13; Eph. 4:12-16)

*We value serving with the broader Body of Christ in sharpening Christian leaders everywhere.*

## What We Long For.

**Jesus-centered leaders  
influencing every sphere  
of society, impacting every  
nation and reaching every  
person for Jesus.**





## Contact Us.

[arrowleadership.org](http://arrowleadership.org) | 1.877.262.7769

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SR. PASTOR, POMERADO CHRISTIAN CHURCH