Creative Intern - Graphic Design

Category: Part-time Internship

Location: Abbotsford, BC

Reporting Relationships: Director of Operations

Make a Kingdom Impact!

Arrow Leadership Ministries exists to develop Jesus-centred leaders to be led more by Jesus, lead more like Jesus and lead more to Jesus through providing transformational programs, producing exceptional leadership resources and sharpening leaders globally. Arrow Leadership is based in Abbotsford, BC and has deeply invested in thousands of leaders serving in church, parachurch, non-profit and marketplace roles in Canada, the US and around the world. For more information, please visit: www.arrowleadership.org

Position Overview

Creative Intern - Graphic Design

Arrow Leadership Ministries develops Jesus-centered leaders for transformation and Kingdom impact. Sharing this story to engage and inspire opportunities for new program participants and ministry partnerships is integral to our ministry. The Creative Intern will be part of a high-energy team committed to developing unique and inspiring strategies to achieve Arrow Leadership's mission and strategic goals.

Distinguishing Characteristics

Arrow's values are the distinguishing characteristics we seek to identify, encourage and develop in all team members:

- Kingdom first
- Purposefully relational
- Cultivating trust
- Wholehearted service
- Intentionally collaborative

Key Requirements

- The successful candidate for this position must be willing to affirm without reservation the Arrow Leadership Statement of Faith as well as sign and abide by the Arrow Leadership Code of Conduct.
- Recently graduated from or enrolled in the third or fourth year of a Bachelor of Arts in Graphic Design (or equivalent) program.
- Portfolio of work demonstrating proven skills in graphic design.



Internship Role and Responsibilities

The Creative Intern will work collaboratively with the Director of Operations on various projects and develop skills in the following areas:

Design

- Create visual designs for social media content to align with Arrow's branding and marketing strategy
- Create sub-brand design themes to update and refresh Arrow visual brand assets
- Create department branded tools and templates to align with branding and marketing strategy
- Collaborate with the marketing and resource team to develop visual strategies to promote Arrow's programs, resources and services

Collaboration with Marketing Team

- Monthly marketing meetings
- Attention to priorities, workflow and follow up to ensure all commitments are met
- Proactive solutions and problem solving to provide resolutions
- Fostering a positive and collaborative work environment to support and help one another
 Special projects as required

Arrow Team Participation

- Weekly team meeting, Bible study and devotionals
- Engage in team prayer
- Participate in Arrow programs and events as requested

Reporting

The Director of Operations provides oversight for the Intern Program at Arrow Leadership. Each intern will report directly to the Director of Operations with collaborative input from the relevant leadership team members engaging and interacting with the intern.

Compensation

The internship program is designed to provide a deep investment in the interns and offers significant development opportunities, therefore, compensation is based on the provincial minimum wage.

Please respond with a letter of introduction and resume to careers@arrowleadership.org.

