



# LEADERSHIP MATTERS.

Ministry Report 2020



Developing Jesus-centered leaders to be led more  
by Jesus, lead more like Jesus and lead more to Jesus.

## From the President.

What a year this has been! Marked by difficult challenges and continuing uncertainty, 2020 is a year we won't easily forget.

It's also been a year when leadership matters more than ever. In light of all the chaos and change, our world needs discerning, wise, courageous and skilled leaders.

We need Jesus-centered leaders—leaders whose character and calling have been shaped and refined. Leaders who are equipped to lead well in turbulent times. Leaders who are led more by, lead more like and lead more to Jesus.

These are the leaders we see God developing through our programs and resources, through our mentors and trainers, through you and your partnership.

Even though this year has been filled with challenge and change, Arrow Leadership is healthy and focused on developing more Jesus-centered leaders to impact the world.

Our 2020 Ministry Report provides an inspiring window into God's amazing work in the lives of Jesus-centered leaders. From the front lines of churches and ministries across the US, Canada and around the world, God is powerfully at work in leaders' lives. He is shaping who they are to use them for his purposes.

This report is also a celebration of God's provision. From generous financial supporters to a gifted team of staff and volunteers to committed ministry partners, we are deeply thankful to God and to you for investing in leadership that matters.

Thank you for your commitment to developing Jesus-centered leaders!



**DR. STEVE A. BROWN**  
**PRESIDENT**

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Dr. Taylor Williams  
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“ I am a leader of leaders. The Arrow Leadership Program has reinforced that I can lead leaders because God created me to be a leader. I supervise 350 employees and a \$35 million budget. I get to share everything I have learned in Arrow with those I lead.

**K. KENDALL MATHEWS**  
**BUSINESS ADMINISTRATOR**  
**CHICAGO ADULT REHABILITATION CENTER**  
**THE SALVATION ARMY**





## Leaders Who Matter.

Transforming Jesus-centered leaders to make a difference.

1,169

Jesus-centered leaders developed through the Arrow Leadership Program™ in the US and Canada since we began in 1991.

1,237

Leaders resourced through Arrow's seminars, workshops, webinars and coaching to make a Kingdom difference in their communities.

96

Leaders transformed this year through the Sharpening Leaders Initiative™ and Arrow Entrepreneur, our newest program.

298

Churches and ministries impacted by Arrow Leadership's programs and resources this year.

55

Leaders in 2 new virtual special edition classes of the Executive Stream and Emerging Stream to launch in 2020 and 2021.

30

Leaders seeking to stay sharp in life and leadership through our newest offering, Leading Edge Clusters, launching fall 2020.

“ Arrow Leadership completely changed the trajectory of my life. In a single moment the landscape of my life shifted as light was shed on the healing I needed from childhood trauma. I now have the courage and confidence to be bold in who I am and how I lead, because God made me to be a leader.

**KRISTI TODD**  
RESIDENT COORDINATOR  
ENVISION, CHRISTIAN & MISSIONARY ALLIANCE







## A Heart for God. A Burden for the World.

"We live in a broken world. I want to show you how you need to change to carry on for the long term," Sam Tse recalls God saying as he began his Arrow journey.

At 34, Sam has already accomplished much. After leaving the banking industry as a leading financial advisor, Sam gave up the success and comfort of the corporate world to serve God through missions. In Latin America, Sam's leadership and influence quickly grew as he became a national director for his mission agency, being responsible for an aviation program, an international school and a seminary.

After 10 years on the mission field, Sam came to a place where he was desperately crying out to the Lord for help. He knew he needed healthy spiritual rhythms and grounding in the Lord and implored, "God I need you to pour into me and lead me. I want to grow."

Sam found the development he desired, and needed, through the Executive Stream of the Arrow Leadership Program™. For this past year, Sam's life, heart and ministry have been sharpened through his Arrow experience.

Sam knows how much leadership matters and shares: "God is using Arrow to help us leaders get back to the heart of Christ. Arrow provides the community and mentorship so many Christian leaders are gasping for."

Gifted with a strategic mind and an ability to see things in a prophetic way, Sam is taking on a fresh challenge to mobilize Christians for global missions. This fall he transitions to becoming the pastor of mission and formation for Cedar Grove Church in British Columbia.

His goal is to ignite the influence people have locally and globally as they grow as disciples of Jesus. "As we focus on discipleship and what the Bible calls us to in the Gospel, we have missional mindsets in the sphere of influence God brings us to, whether that's in the workplace or around the world."

With a heart for God and burden for the world, Sam is equipped to lead for the long term by catalyzing spiritual growth into impact both locally and globally.

**SAM TSE**  
**PASTOR OF MISSION & FORMATION**  
**CEDAR GROVE CHURCH**



## Sharpening Resources. Global Reach.

Resourcing leaders locally and globally to lead differently.

3,572

Leaders intentionally developed through Arrow Leadership's printed resources.

2,691

Leaders resourced each month through Arrow Leadership's monthly blog, *Sharpening Leaders*.

16

Ministry partners partnering with Arrow Leadership to sharpen their leaders, teams and ministries.

11

Countries providing the Arrow Leadership Program™ in their own culture in association with the global Arrow Alliance.

4

New innovative resources are coming in 2020 and 2021 to equip leaders to lead more effectively and confidently.

1

New book from Arrow's President, Dr. Steve Brown, will launch in 2021! It will focus on living a Jesus-centered life for individuals and groups.

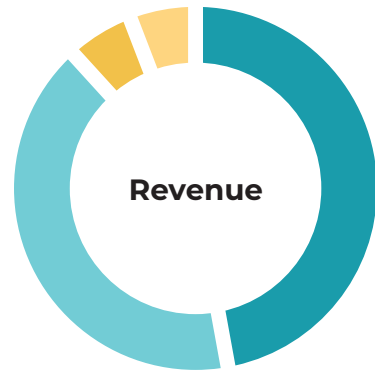
“Being a ministry partner with Arrow Leadership has significantly impacted our Jews for Jesus leaders over the past decade. Our leaders are both stronger and more effective in their roles as a result. The thought and expertise that goes into every class of leaders is exceptional.

**SUSAN PERLMAN**  
CHIEF PARTNERSHIP OFFICER  
JEWS FOR JESUS



# Stewardship Matters.

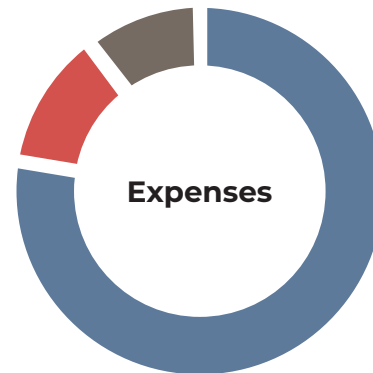
## Faithfully stewarding our financial resources.



Donations (47%)	\$812,000
Program Fees (41%)	\$706,000
Leadership Initiatives (6%)	\$102,000
Covid Subsidies (6%)	\$101,000
<b>Total Revenue</b>	<b>\$1,721,000</b>

**Surplus** \$35,000

Ministry Programs (78%)	\$1,309,000
Administration (12%)	\$205,000
Fund Development (10%)	\$172,000
<b>Total Expenses</b>	<b>\$1,686,000</b>



“ Arrow Leadership opened my eyes to see the person I can be in God’s Kingdom for the glory of his name as I serve others. It marked a new season of my life as a leader.

**LUCI DA SILVA**  
**COMMANDING OFFICER**  
**WILLIAMSBURG CORPS**  
**THE SALVATION ARMY**



Figures are rounded to the nearest \$1,000. Audited financial statements are available upon request.

Arrow Leadership is a member in good standing with the ECFA and CCCC.







## Contact Us.

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**Leadership Matters.**  
**Please give today.**  
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We envision Jesus-centered leaders equipped to influence every sphere of society, impact every nation and reach every person for Jesus.

